

ELEMENTS & PRINCIPLES OF ART

Elements of Art

Line: a mark made with length and direction.

Shape: a two-dimensional area that defines and establishes contour.

Form: the quality of being three-dimensional.

Space: that which is around and between shapes and forms.

Value: the degree of lightness and darkness.

Color: the response of vision to wavelengths of light; the presence of pigment.

Texture: the quality of a surface, actual or implied.

Principles of Design

Unity: quality of visual wholeness or oneness.

Contrast: a sharp difference of size, shape, color, value, or texture.

Variety: using diversity to create interest.

Emphasis: stressing or calling attention to some part of an artwork, creating a focal point.

Movement: using the elements of art to direct the eye through a composition.

Balance: equal visual weight.

Pattern/Repetition: the use of an element of art more than once.

Rhythm: repetition of visual movement.